



The Perspicacious Woman OnLine©

an extraordinary fashion ezine, especially for the woman whose taste transcends fads, whose lifestyle is civilized, and whose secret frugality is couture resale.

In its 15th year of publication, the bi-monthly fashion ezine and the voice of The DAISY Shop, its staff, and customers has been fortunate to have met with subscriber enthusiasm and dialogue and a number of accolades, for which we are very grateful.

In email format only for the past 14 years, the proprietary subscriber list has grown to more than 1,600 subscribers, and its content has been picked up by many websites, who have published various featured articles, notably Bonne & Charles, A Valentine's Day Story; Cleopatra and the Pearl Legend, A Story of Love and Sex Cleopatra Style; Salome & Herodias, A Curious Mother's Day Story; and our newest addition, Honoria and Attila, or The Frisky Sister.

These linked articles appear on our website, <http://daisyshop.com>. An ebook has been developed on the historical articles, "An Interpretive History of Sorts," which can be accessed and downloaded at <http://daisyshop.com/Interpretative%20History%20of%20Sorts.lit>. Microsoft Reader software is required for this ebook. By visitors' request, a .pdf format has been created under the same title and an archives of past issues of the ezine in .pdf format has been created.

The DAISY Shop website, <http://daisyshop.com>

Now containing 1,500 static pages, animations, fashion slide shows, videos, and photo albums, the catalog website has been in cyberspace since November 26, 1998. It has gone through numerous design revisions and has won many prestigious awards and accolades for design and content in the past 12 years, distinctions for which we are grateful. Averaging more than 7,465,644 hits and 510,300 unique visitors annually, who spend an average of 12 minutes, 36 seconds on the site, we have a presence on Google exceeding 1,670 listings. Our Home Page is ranked 5.



Along with product images, seasonal fashion shoots are published on the website. We use local models, stylists, and photographers: Barbara from 14K Agency; Janelle from Emalfarb Agency; Rym & Jihane from Sabbar Agency; Melina from UC Agency; Lara from Pretty Neck Agency. Our stylists are Kerri of Bandsuch and B. Sheila. Our photographers are: Delaney Photography, Gypsy Photography, Johnson Studios, Roth Photography, Herta Photography, and Mustain Studios.

Daisyshop.com was accepted as a Base Google merchant, Video Producer, and Blogger, allowed to display its catalog wares on Google's search engine and video search engine, accolades for which we are grateful. Currently, we have 1,422 products listed and 13 merchandise videos.

Welcome to The Daisy Shop on Oak in Chicago
women's couture resale

The Daisy Shop, women's couture resale
67 E. Oak, 6th Floor, Chicago, IL 60611

Navigation

- Couture Brand Links
- Garments
- Accessories
- Trend Fashions
- Couture Fashion Links
- Photo Albums & Magazines
- European Websites

Spring Suits

Spring Dresses

Spring Dresses with Jackets

Spring Coats

Deal & the Online Goods