



We aired Sunday, July 13 6:30PM on WYCC's schedule from Northwestern News Network! Carson Kirslow, Medill Graduate Student, found the Head Daisy's comment about economic conditions and its impact on used garments and accessories good copy for the nice piece.



The New York Times

We made The New York Times June 12, 2008! Fashion & Style Published: June 12, 2008 When Conscience and Closet Collide By RUTH LA FERLA

At left, Barbara Nell adjusts a Chanel hat on a customer's head at the Daisy Shop in Chicago. Photo: Sally Ryan, New York Times



October, 2008 Editors at Chicago Magazine, The Best for Less editorial and listing, selected The Daisy Shop to tell their readers where to go to get good values. They nicely commented: "The Daisy Shop, which carries impeccable current and vintage clothing from more than 150 couturiers, including Versace, Valentino, Alexander McQueen, and St. John." an accolade for which we are grateful and in fine company.



Got a taste for Chanel but can't shell out \$10,000 for an evening gown? The Daisy Shop is wholly dedicated to the resale of women's couture, both vintage and new. Owner Barbara Nell culls estate sales for gently worn high-end designer clothing and accessories, and sells them for what she calls "relative bargains," i.e. a fraction of the original retail price, but still pricey compared with, say, your run of the mill resale shop. The shops sixth floor perch (take the elevator up from the 67 E. Oak Street entrance) feels slightly attic-like, and is packed wall to wall with racks of clothing. Name a big-name designer and most likely you'll find at least one thing designed by them here, including Armani, Badgley Mischka, Missoni, Lanvin, Gaultier, Michael Kors, Sonia Rykiel and many, many more. Nell is delightfully brash, so ask her anything and she'll tell it like it is. Her all-time favorite item that's come into the store over the years is an extremely rare scarf made by Parisian couturier Madame Gres in the 1930s. And considering most of the spunky ladies working the counter are over 50, you might be surprised to find out the shop has been running a fairly elaborate website since the late '90s, which more than a thousand items pictured and available for international purchase (Nell sells a ton to Hong Kong, she says).



March 22, 2009 10:30PM

Michelle Alegria recommends The Daisy Shop in her piece on 190 North...If this tough economy has you shying away from the premium prices at boutiques, we have a unique shopping tour that allows you to trim your clothing budget without skimping on style.



Fall, 2008 Editors at Chicago Collection Magazine selected The Daisy Shop as one of the five secret shopping finds, an accolade for which we are grateful and in fine company.



March, 2009 Editors of Chicago Magazine listed The Daisy Shop in their article, "Va-Va-Vintage," a guide to the best vintage vendors in town, an accolade for which we are grateful and in marvelous company.



Week of October 16, 2008 issue Editors of Time Out Chicago selected The Daisy Shop to highlight, used hyperbole to recommend our Vintage couture to their readers, and put us in wonderful company, an accolade for which we are grateful.



November, 2008 Lake Magazine journalist, Linda K. Strohl, highlighted The Daisy Shop in her article, "Consigning Couture," an accolade for which we are grateful. That's lovely Lara, a former Daisy, at left modeling a Chanel Pantsuit with Shell, Hermes Scarf, and Prada Tote in the magazine. Photo: Marta Garcia



November 03, 2008 Jessica Ramirez, reporter for Newsweek Magazine, mentioned The Daisy Shop in her article, "Cash Is the New Black Hard times mean the rich are selling a few Cartiers," a report on how (primarily) New York is coping with the current economy, a mention for which we are grateful and in fine company.



March, 2008 Visitors to Chicago City Search (chicago.citysearch.com) voted The Daisy Shop as the best Vintage Shop in Chicago, an accolade for which we are grateful.

October 13, 2008, Dana Kozlov, reporter for CBS 2, highlighted The Daisy Shop in her piece "Affordable Luxuries," an accolade for which we are grateful.



Frommer's Chicago 2008 selected The Daisy Shop as one of Chicago's Top One-of-a-Kind Shops, an accolade for which we are grateful and in fine company.